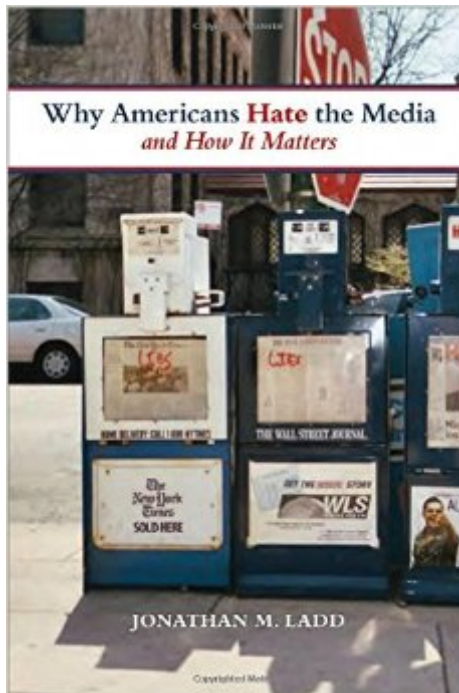


The book was found

# Why Americans Hate The Media And How It Matters



## Synopsis

As recently as the early 1970s, the news media was one of the most respected institutions in the United States. Yet by the 1990s, this trust had all but evaporated. Why has confidence in the press declined so dramatically over the past 40 years? And has this change shaped the public's political behavior? This book examines waning public trust in the institutional news media within the context of the American political system and looks at how this lack of confidence has altered the ways people acquire political information and form electoral preferences. Jonathan Ladd argues that in the 1950s, '60s, and early '70s, competition in American party politics and the media industry reached historic lows. When competition later intensified in both of these realms, the public's distrust of the institutional media grew, leading the public to resist the mainstream press's information about policy outcomes and turn toward alternative partisan media outlets. As a result, public beliefs and voting behavior are now increasingly shaped by partisan predispositions. Ladd contends that it is not realistic or desirable to suppress party and media competition to the levels of the mid-twentieth century; rather, in the contemporary media environment, new ways to augment the public's knowledgeability and responsiveness must be explored. Drawing on historical evidence, experiments, and public opinion surveys, this book shows that in a world of endless news sources, citizens' trust in institutional media is more important than ever before.

## Book Information

Paperback: 288 pages

Publisher: Princeton University Press; First Edition (US) First Printing edition (December 25, 2011)

Language: English

ISBN-10: 0691147868

ISBN-13: 978-0691147864

Product Dimensions: 6 x 0.9 x 9.1 inches

Shipping Weight: 14.9 ounces (View shipping rates and policies)

Average Customer Review: 4.7 out of 5 stars [See all reviews](#) (3 customer reviews)

Best Sellers Rank: #304,781 in Books (See Top 100 in Books) #418 in [Books > Politics & Social Sciences > Politics & Government > Elections & Political Process > General](#) #1677 in [Books > Politics & Social Sciences > Social Sciences > Communication & Media Studies](#) #13641 in [Books > History > Americas > United States](#)

## Customer Reviews

If you listen to media that you always agree with, you're a fool. Which president does the following

quote refer to: "If every a nation was debauched by a man, the American nation has been debauched by \_\_\_\_\_. If ever a nation has debauched by a man, the American nation has been debauched by \_\_\_\_\_. If ever a nation was deceived by a man, the American nation has been deceived by \_\_\_\_\_." Google for the answer. The majority of Americans who read media at all only read media that tell them the lies they love to hear. This book is a history of those media, and those lies. You think I'm talking about the other guys. I'm talkin' to you!

great for class

Point blank! It is a good read, easy to understand. Had to read this book for a graduated class in media.

[Download to continue reading...](#)

Why Americans Hate the Media and How It Matters Statistics for People Who (Think They) Hate Statistics (Salkind, Statistics for People Who(Think They Hate Statistics(Without CD)) Men on Strike: Why Men Are Boycotting Marriage, Fatherhood, and the American Dream - and Why It Matters The ABCs of the ADA: Your Early Childhood Program's Guide to the Americans with Disabilities Act Your Early Childhood Programs' Guide to the Americans with Disabilities Act What Really Matters for Struggling Readers: Designing Research-Based Programs (3rd Edition) (What Really Matters Series) "I hate my parents!": The real and unreal reasons why youth is angry Emotional Design: Why We Love (or Hate) Everyday Things Why Can't My Child Behave?: Why Can't She Cope? Why Can't He Learn? The Feingold Diet updated for today's busy families IS THIS WHY AFRICA IS? (Why Africa is poor, Why Africa is not developing, What Africa needs, What Africa needs to develop): Africa, Africa, Africa, Africa Africa, Africa, Ebola, Ebola, Ebola, Ebola Generation Me - Revised and Updated: Why Today's Young Americans Are More Confident, Assertive, Entitled--and More Miserable Than Ever Before Shouting Won't Help: Why I--and 50 Million Other Americans--Can't Hear You Wage Theft in America: Why Millions of Working Americans Are Not Getting Paid&#151;And What We Can Do About It Cosmic Constitutional Theory: Why Americans Are Losing Their Inalienable Right to Self-Governance (Inalienable Rights) The Culture Of Fear: Why Americans Are Afraid Of The Wrong Things Freedom Feminism: Its Surprising History and Why It Matters Today (Values and Capitalism) Resurrected!: The Historical Truth of the Most Important Event in Human History - And Why It Matters The Big Necessity: The Unmentionable World of Human Waste and Why It Matters Why Growth Matters: How Economic Growth in India Reduced Poverty and the Lessons for Other Developing Countries The Cleanest

Race: How North Koreans See Themselves and Why It Matters Who Really Cares the surprising truth about compassionate conservatism America's Charity Divide who gives who doesn't and why it matters hardback

[Dmca](#)